

what matters.™



**United Way of
Metropolitan Dallas**

*Metropolitan Dallas, Collin County,
Greater Lewisville and Rockwall County*



Texas Instruments Incorporated

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Philip J. Ritter
Senior Vice President



In 2004, Americans contributed to over one million charitable (501c3) organizations in the United States. Of those, more than 9,000 are operating in the Dallas metropolitan area. The growth of the not-for-profit sector has made it challenging to identify the best choice for one's philanthropic investment.

As a businessman and community volunteer, I feel strongly that an investment in our local United Way is the best way to impact the health and vitality of our community. United Way studies the health and human service needs in the metroplex and invests dollars where they can have the greatest impact.

More than 250 dedicated volunteers spend hundreds of hours determining which organizations have the best programs to "move the needle" on critical needs in our community. The programs funded through this process are the "best of the best" and the quality and dedication of our partner agencies help United Way to focus your resources on what truly matters.

United Way connects resources to positively change human conditions at the local level. Because United Way is playing a key leadership role in mobilizing our community's resources to have the greatest impact, I have agreed to chair the 2005 United Way of Metropolitan Dallas campaign.

The future of our community depends on our ability to direct resources to the most pressing needs. Please join me in supporting our United Way as they make our community a place that is vital and strong for all.

A handwritten signature in cursive script that reads 'Phil Ritter'.

Phil Ritter
2005 United Way Campaign Chairman



United Way. Our difference matters.

Change matters. Needs change over time and vary across our community. United Way is the premier local charitable organization that assesses and responds to community needs:

- Demographic shifts
- Human service infrastructure
- Shortages of services and unmet needs

Results matter. United Way's community impact funding ensures:

- Priorities are addressed with measurably effective programs
- Base level of support that agencies can use to cover gaps
- Flexibility to redirect funding to the highest priority programs

Community matters. United Way:

- Holistically supports our community's human service programs
- Develops local resources to address our community's most critical needs
- Helps shape public policy to leverage local resources



What matters today.

Invest in learning. United Way invests in the promise of tomorrow through:

- Early childhood development
- Adult literacy programs
- Lifelong learning for our whole community

Invest in safety. Life's critical moments can't always be planned for. United Way funds programs that deliver:

- Emergency assistance
- Protection for families
- Childcare for working parents

Invest in empowerment. United Way funding strengthens individuals and families in our community:

- Facing challenges such as chronic illness, physical and mental disabilities
- Seniors striving to live independently
- Helping develop the character of our youth

Invest in Destination: Graduation.

Destination: Graduation is a collaboration with Dallas Independent School District to pilot a program in specific schools to develop a model to improve educational success in Dallas.

Why? Dropout rates in Dallas County show far more students leaving school than we can afford. In the 2003–2004 school year, 43% of youth who were in school in the 9th grade left school prior to graduating.

Participants:

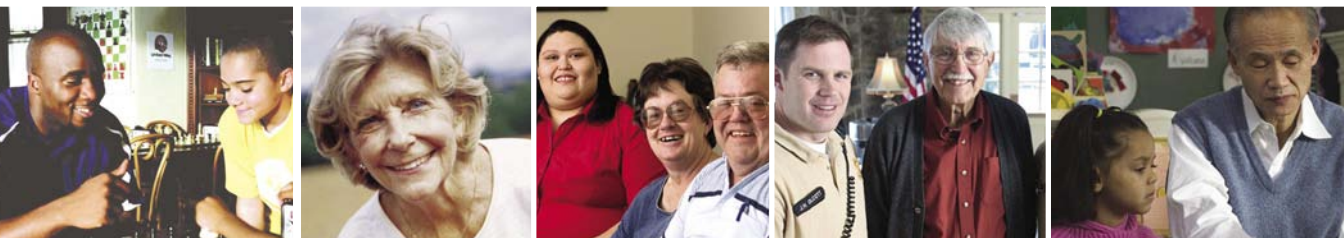
- United Way of Metropolitan Dallas
- DISD
- Corporate partners
- Civic and community leaders

Strategy:

- Parental involvement
- Mentoring
- College preparation

Outcomes will be measured by DISD tracking system:

- Increased attendance
- Higher grades
- Passing to the next grade
- Graduation
- Plans for education beyond graduation



Partnership matters.

Individuals

- Personal gift
- Volunteer
- Planned giving
- Endowment

Corporations

- Financial contribution
- Employee campaign
- Campaign Associate
- Sponsorship programs

Foundations

- Cause-related directed gifts
- Endowed annual support

United Way makes your gift more powerful by:

- Identifying community needs
- Investing in solutions
- Measuring results

- Academic Enrichment • Access to Care Center • Adolescent Substance Abuse Treatment • Adult Basic Education • Adult Literacy • Adult Services • Adult Women Residential • Advocacy for Abused and Neglected Children • Advocacy Group for Elders • After School in South Dallas & Pleasant Grove • Afterschool Child Care/Daycamp • Agency Relations • All Kids Can • American Cancer Society Patient Services Program • Boy Scouting • Camp Sweeney • Career & Employment Services • Caregiver Support • Casa Shelter • Case Management • CDC Employment Program • CDC Work Center • Chances in Girl Scouting • Changing Directions • Child Advocate • Child Daycare • Child Development Center and School-Age Program • Child Find/Outreach • Children with Disabilities • Children's Solutions • Children's Transition Program • CITY Family Center • CITY House • CITY Progressive Pathways • Collin County Council on Family Violence • Collin County Kids In Court • Community Based Mentoring • Community Based Safety Education • Community Education • Community Family Club • Community Health Services • Community Psychological Health • Compeer Program • Comprehensive Case Management • Comprehensive Emergency Assistance • Comprehensive Hearing • Counseling for Adult Victims of Family Violence • Counseling for Sexual Assault Survivors • Crisis Intervention and Hotline Services • Cultural Expressions • Cyber Spot Neighborhood Technology • Cystic Fibrosis • Dallas Center Early Childhood Development • Dallas Commission on Children • Dallas Community Youth Development • Dallas County Juvenile Diversion Program • Dallas HOPE Program • Deaf Action Center Adult & Family Literacy Program • Dental Care for the Indigent • Disabled Persons with AIDS • Disaster Planning, Response & Recovery • Early Childhood Intervention • Early Childhood Program • ECI of Richardson/North Dallas • Education and Youth Services • Elder Support • Electronic Shared Client Data • Emergency Assistance • Emergency Financial Assistance • Emergency Housing • Emergency Shelter Services • Emergency Utilities Assistance • Employment Assistance Program • ESL Literacy • Even Start Family Literacy • Faith & Liberty's Place • Family Aid • Family Counseling • Family Solutions • Fit Zone • Food Pantry • Foster Family Support • Friendly Peersuasion • G&L Community Education • Genetic Counseling • Girl Scouting in the School Day • Giving Life a Second Chance • Guardianship And Money Management • Hard of Hearing • Health and Wellness Coordination Program • Health Care • Health Maintenance • HIV/AIDS Comprehensive Case Management • HIV/AIDS Outpatient Medical Care • Home Again • Home Delivered / Congregate Meal Program • Home Health • Home Power • Hospice • Housing Services • Immigrant/Refugee Counseling Services • Improving Access to Children's Health • In Home Instructions • Indigent Pediatric Healthcare • Individual, Marital, Family, Child Therapy • Information and Assistance: 211 • Job Readiness & Training • Job Training & Placement/Disabilities • Jobs Program • Keystone / Torch Club, the Arts • Kid PREP • Kids CLIMB • Kids Club • Latino Outreach • Legal Action Works (LAW) Center • Legal Advocacy • Life Skills Education for Children, Youth, and Families • Maternal and Children's Services • Meals on Wheels • Men's and Women's Shelter Care • Mental Health Access Campaign • Mental Health Counseling Services • Mental Health Wellness Program • Mental Retardation Safety Net Project • Mentoring Children of Promise • Mosaic Transitional House • NTRB • Radio Reading Service • Nutrition Center Program • Off Our Rockers Programs • Older Adult Program • Outpatient Pediatric Rehab • Outpatient Primary Care • Outreach Counseling Program • Padres Unidos • Parent Institute for Quality Education • Parenting Education • Partners In Hope • Pediatric Dentistry • Physical Health • PIP Languages for Literacy Kindergarten Program • PIP Preschool Educational Programs • PIP Summer Program • Plano Day Care Center • Positive Choices • Preschool • Preventing Adolescent Pregnancy • Primary Care Well Beings Clinic Program • Project Learn / Power Hour • Proyecto - Puente al Exito • Ready for Reading • Recorded Books Textbooks • Residential Repair • Residential Treatment • Rockwall Area Healthcare Community Clinic • Rollercoaster Kids • RSVP • Safe & Successful • Safe At Home Project • Safe Kids • School Supplies • Screening and Testing • Senior Companion Programs • Senior Employment Source



- Senior Services • Senior Transportation • Services for Child Victims of Family Violence • Sexual Abuse Treatment • Shelter Program • SMART • SMART Moves • Special Needs Child Care • Substance Abuse Treatment Services • Success in Life • Supported Employment Services • Taking Responsible Action • Technology • Teen & adult anger management • Tejas Action Group • Terapia Familiar • TIMA • Traditional Scouting - At Risk Youth • Transitional Living Community • Transitions • Truancy Intervention • Vienna Apartments • Vocational rehab - Managing blindness • We All Read • Wellness Coord. Program • West Dallas Youth & Family Center • WHO Program • Women & Children Residential • Youth and Children's Education • Youth Dev. West Dallas, Love Field • YWCA Cares for Children • YWCA School-Age Program • YWCA Women's Health Program



Results matter.

Emergency Assistance. Allen Community Outreach – 70% of clients receiving 30-day rent assistance stay in their home for 90 days or more.

Life Skills. Rainbow Days, Inc. teaches kids how to resist negative influences, make healthy choices, set and achieve goals, cope with challenges and stay away from alcohol, tobacco and drugs.



Cultural Expressions. West Dallas Community Centers. 90% of the youth will learn at least five aspects of a different culture during the program year.

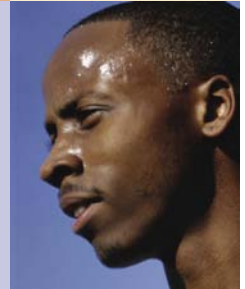
Disaster Planning, Response, and Recovery Program. American Red Cross, Dallas Area Chapter. Disaster-caused emergency needs are met for 90% of clients who are disaster victims.

Meals on Wheels. Visiting Nurses Association brings hot meals daily to isolated elderly and disabled people who are homebound and lacking resources. 90% remain in their home.

Off Our Rockers. Senior Source matches older volunteers as mentors and tutors with at-risk children in public schools, helping the adults to remain active and independent.

Preschool program. Mi Escuelita Preschool, Inc. Kids learn pre-reading skills, math, science and developmental activities. 75% will enter kindergarten able to communicate in English.

Adult Services. Dallas Center for Developmentally Disabled trains people with severe mental retardation in independent daily living and work skills. 80% maintain or improve skills.



Pediatric Outpatient Rehabilitation. Our Children's Center at Irving helps children with developmental delays meet their identified short term goals. 91% meet their treatment plans with success.

Home Power. Housing Crisis Center prevents homelessness. 60% of clients remain in housing at least 3 months after counseling, education, financial and relocation help.

Counseling for Sexual Assault Survivors. Turning Point, (Rape Crisis Center of Collin County). Group therapy helps 85% of survivors of sexual assault improve coping and social skills.

Project LEARN. Boys and Girls Clubs of Collin County engages young people in learning, encourages them to succeed in school, and helps them become life-long learners.

Faith and Liberty's Place. The Family Place keeps people safe in a secure, child-friendly place where children from violent homes can safely spend court-ordered visitation time with parents.

Medical Case Management. AIDS Arms, Inc. improves and maintains active participation of HIV+ individuals in long-term medical care and adherence to treatment regimens.

Truancy Intervention. Galaxy Counseling Center. Truant elementary students and parents learn to manage time, stress and responsibility. 75% will have three or less unexcused absences.



Guardianship and Money Management. Senior Source helps older adults remain independent and protects them from abuse, neglect or exploitation.

Indigent Pediatric Healthcare Clinic. PediPlace gives children in Lewisville and surrounding areas a medical home for routine and acute healthcare, decreasing ER use 75%.



Terapia Familiar. Salesmanship Club, Youth & Family Centers, Inc. helps low-income Hispanic families overcome children's emotional and behavioral problems and meet challenges.

Mental Health Access Campaign. Mental Health Association. Targeted community education and public policy advocacy campaign to reduce financial barriers to mental health care.

Legal Action Works (LAW) Center. Central Dallas Ministries. Legal services with sliding-scale fees make justice accessible to the disadvantaged. 75% have their legal dispute resolved.

United Way of Metropolitan Dallas

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